

Brooke Wager

3025 Oak Lane, Blacksburg, VA 24061
(703)-479-5114 | brookewager04@vt.edu

EDUCATION

Virginia Polytechnic Institute and State University

Double Major in English Pre-Law / Professional and Technical Writing

Blacksburg, VA

Aug 2022 – December 2025

- Awards and Honors: Phi Beta Kappa Honor Society, Sigma Tau Delta English Honor Society, President's List all semesters, English Undergraduate Excellence Conference Panelist
- Relevant Coursework: Literature and the Law, Developing Online Content, Creating User Documentation, Writing and Digital Media, Language and Society, Professional and Technical Writing, Books, Libraries, Archives, Visual Rhetoric and Document Design

EXPERIENCE

New Blue Interactive

Digital Assistant

Intern

Washington, DC

September 2024 – Present

May 2024 – September 2024

- Continuously evaluate breaking news and participation trends to strategically develop and adapt client messaging tactics to reach target audiences and disseminate relevant policy and legislative information.
- Collaborate with client teams to write and proofread political fundraising copy for targeted distribution of over a dozen unique campaigns. Individual responsibilities include reviewing copy with a high level of scrutiny and creating concise and articulate digital content.
- Maintain clear communication throughout the project life cycle by creating weekly reports that contain key data metrics such as recipient engagement and financial contributions for specific advertising methods.

Duke University Press

Editorial Intern

Blacksburg, VA

January 2025 – Present

- Refine and edit selected pieces as part of an editorial team, ensuring clarity, coherence, and adherence to the journal's style guide before publication.
- Review and select fiction and poetry pieces for *the minnesota review*, a biannual literary journal from Duke University Press that publishes contemporary poetry, fiction, critical essays, reviews, and interviews with leading intellectual figures.
- Develop and implement marketing strategies to promote the journal, leveraging blog content, social media engagement, and digital outreach to expand readership.

Virginia Tech Writing Center

Writing Coach

Blacksburg, VA

January 2024 – January 2025

- Provide individualized writing support to clients from various disciplines, assisting them through all stages of the writing process, from brainstorming to final revisions.
- Support clients by applying research-backed pedagogical strategies, addressing different learning styles, and creating an inclusive environment for all.
- Encourage collaborative learning among peers by facilitating group writing workshops that help ESL students overcome language barriers and build confidence in their academic writing skills.

Noemi Press

Publishing Intern

Blacksburg, VA

August 2024 – December 2024

- Assist in the release of two new titles by creating promotional materials, writing critical book reviews, and designing press releases for educators, critics, and bookstore affiliates.
- Develop comprehensive social media campaigns and craft teaching guides to support the promotion and visibility of Noemi's new titles, enhancing outreach to key audiences in the small press publishing landscape.
- Participate in the acquisition process by evaluating manuscripts, writing reader reports, and contribute to Noemi's publishing mission through production, development, and community engagement activities.

Kappa Alpha Theta Sorority

Alumnae Relations Director

Blacksburg, VA

January 2024 – December 2024

- Facilitate communication between alumnae and active members, ensuring a strong network for career guidance, mentorship, and ongoing support.
- Engage in volunteer and fundraising services to help support the National CASA, contributing to initiatives that advocate for and support children in the foster care system.

Bristow Run Elementary

Intern

Gainesville, VA

January 2022 - May 2022

- Provided one-on-one support to students with various learning needs, helping them grasp concepts and complete assignments.
- Facilitated small group activities, fostering collaboration and teamwork among students in 2nd grade classroom.

RELEVANT SKILLS AND INTERESTS

- Proficient in creating various documents using Microsoft Office Suite, Canva, and Adobe InDesign.
- Fundamental knowledge of HTML with the ability to create basic webpages.
- Trained in utilizing multiple CRMs including Campaign Deputy, Mail Chimp, Act Blue, Action Kit, and Numero.